

CUSTOMER STORY:

Aggieland Carpet Cleaning | Carpet Cleaning

**Location:** College Station, TX  
**Joined Broadly:** Mar 2017

Aggieland Carpet Cleaning specializes in commercial and residential carpet cleaning, tile cleaning, upholstery cleaning, and more.



*"We get up to half of our new weekly business from reviews. I've added another source of income to my business because of Broadly. We did the good job but Broadly puts reviews out there to bring new customers in."*



**30% - 50%**

INCREASE IN REVENUE

**+32**

GOOGLE REVIEWS

**+19**

BROADLY REVIEWS

**+3**

FACEBOOK REVIEWS

THE RESULTS:



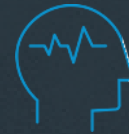
**BUSINESS GROWTH**

Gets 30% more customers every week through reviews.



**STAFF GROWTH**

Hired senior technician with 12-15 years experience.



**NEW SPECIALTIES**

Carpet stretching, Specialized Carpet Repair and Pet Treatments.

FAVORITE BROADLY FEATURE:

**Filtering Negative Feedback**

"The few bad reviews that we've gotten from customers are just as big of a benefit as the positive. I go to my employees, address it, and they step up. I then call the customer and I give them a discount on their next service."





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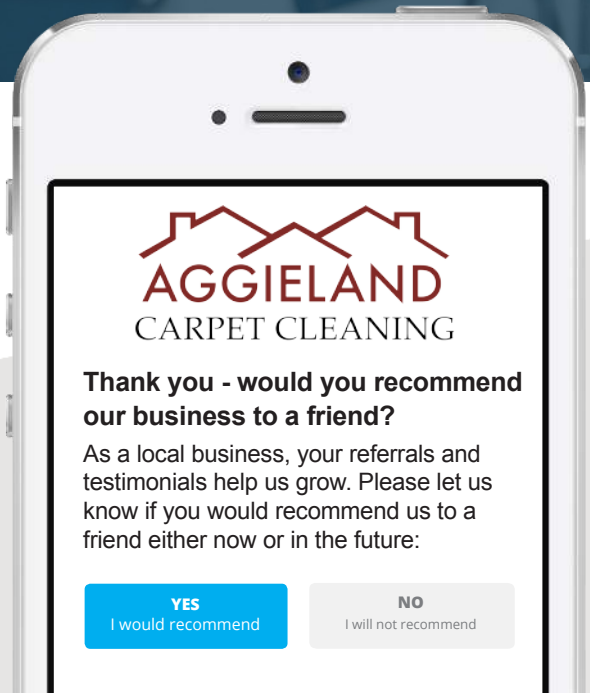


Enhance your online presence  
with reviews.

Get more reviews.

Look great online.

Win more business.



## Grow your business with Broadly

- ★ Optimize your Google profile and other business listings.
- ★ Send out a branded email to every customer prompting feedback on Google and Facebook.
- ★ Keep negative feedback offline.
- ★ Publish all 4 & 5-star Google and Facebook reviews to your website.
- ★ Get personalized staff training.
- ★ Receive a weekly report of your reviews and client follow-up.
- ★ Get reviews on Google and other online listings.