CUSTOMER STORY:

Central Park Pet Retreat | Animal Services

Location: Salt Lake City, UT **Joined Broadly:** Feb. 2016

Central Park Pet Retreat is a dog and cat pet boarding center located in Salt Lake City, Utah. They focus on providing pets with a safe, stimulating and fun home away from home.



"When I ask my clients, 'how did you find me?' They say, 'I did a search online, I read your reviews and yours are the best.' That is money in bank."

10%

INCREASE IN REVENUE

+95

GOOGLE REVIEWS

+27

BROADLY REVIEWS

+45

FACEBOOK REVIEWS



EXPANSION

New website, new logo, new branding, and PPC marketing.



STAFF RETENTION

Employees are now able to work more hours per week.



BUSINESS INCREASE

8-10% growth over the last 12 months.

FAVORITE BROADLY FEATURE:

Ease of Use

THE

"The alternative to Broadly is for someone to ask their client for a review, but every time a client would promise to write a review they would never get around to it. When it's through email it's so quick and easy. I truly love Broadly!"



BROADLY

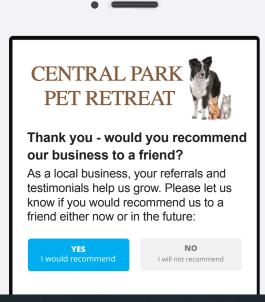
BROADLY.COM

Enhance your online presence with reviews.

Get more reviews.

Look great online.

Win more business.





Grow your business with Broadly

- Optimize your Google profile and other business listings.
- Send out a branded email to every customer prompting feedback on Google and Facebook.
- Keep negative feedback offline.

- ★ Publish all 4 & 5-star Google and Facebook reviews to your website.
- ★ Get personalized staff training.
- Receive a weekly report of your reviews and client follow-up.
- ★ Get reviews on Google and other online listings.