

CUSTOMER STORY:

Chicago Beautiful Smiles | Dental Practitioners

Location: Glenview, IL
Joined Broadly: July 2017

Chicago Beautiful Smiles specializes in everything from preventative dental care & teeth whitening to dental implants & complete smile makeovers.



“Broadly posts our reviews directly onto our website which gives my reviews more credibility. This automatically boosts our SEO.”



17%

INCREASE IN REVENUE

+21

GOOGLE REVIEWS

+4

BROADLY REVIEWS

+1

FACEBOOK REVIEWS

THE RESULTS:



SPECIALTIES

Cosmetic and sleep dentistry.



STAFF GROWTH

New senior dentist and two marketing and social media specialists.



BUSINESS INCREASE

1 in 5 new patients now come from organic search.

FAVORITE BROADLY FEATURE:

Ease of Use

“I love how Broadly’s program reduces the number of steps for our patients to leave feedback. This has helped us get so many more reviews. We’ve used another program in the past where patients had to take so many steps. Broadly is a huge improvement.”



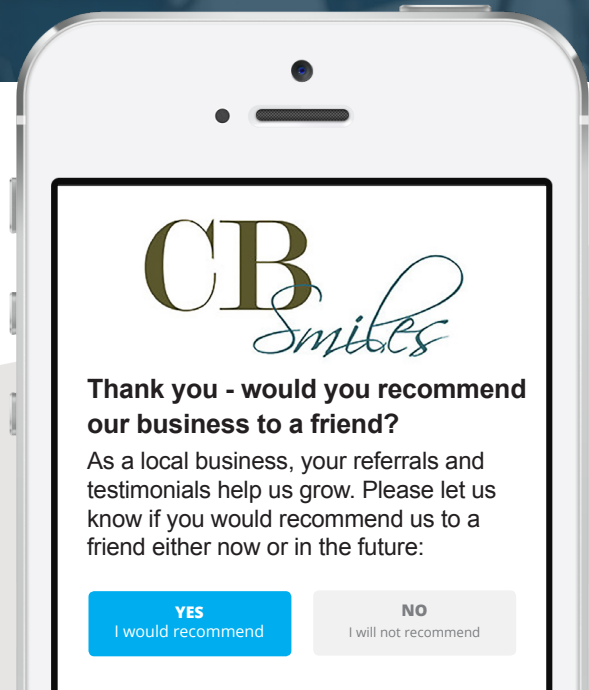
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BROADLY.COM



Enhance your online presence
with reviews.

Get more reviews.
Look great online.
Win more business.



Grow your practice with Broadly

- ★ Optimize your Google profile and other business listings.
- ★ Send out a branded email to every customer prompting feedback on Google and Facebook.
- ★ Keep negative feedback offline.
- ★ Publish all 4 & 5-star Google and Facebook reviews to your website.
- ★ Get personalized staff training.
- ★ Receive a weekly report of your reviews and client follow-up.
- ★ Get reviews on Google and other online listings.