

CUSTOMER STORY:

DiMarco Araujo Montevideo | Law Firm

Location: Santa Ana, CA
Joined Broadly: Sept. 2016

Since 1979, the legal and insurance communities know and respect DiMarco Araujo Montevideo. They boast 30+ years legal experience, community development, and firm name recognition.



"We've been very excited about Broadly. We're going to use this product long-term. Broadly has made getting reviews so easy. I don't have to explain anything anymore to clients, it's all done for me."



10%

INCREASE IN REVENUE

+20

GOOGLE REVIEWS

+10

BROADLY REVIEWS

+3

FACEBOOK REVIEWS

THE RESULTS:



LONG TERM GOALS

Now taking up to 17 personal injury cases per month.



STAFF GROWTH

Hired another lawyer and brought in another intake specialist.



ONLINE RATINGS

More visibility online: business listing jumping higher in the searches.

FAVORITE BROADLY FEATURE:

Website Integration

"Broadly is able to put reviews on our Wordpress site. We now have 41 reviews on the website and it pulls directly from Google and Facebook. Clients can come and see all the reviews, but they can see where they're coming from."






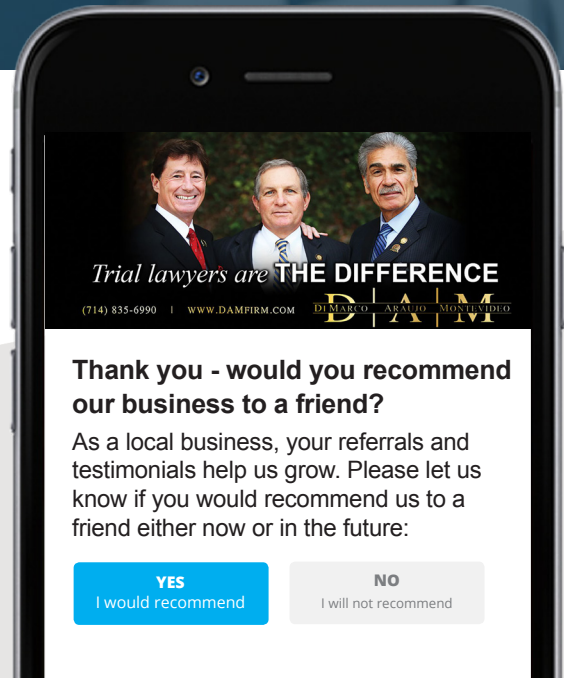
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BROADLY.COM



Enhance your business's visibility
on Google and Facebook

Engage with customers.
Look great online.
Get more referrals.



Grow your practice with Broadly

- ★ Optimize your Google profile and other business listings.
- ★ Send out a branded "Thank You" email to every customer prompting feedback on Google and Facebook.
- ★ Keep negative feedback offline.
- ★ Publish all 4 & 5-star Google and Facebook reviews to your website.
- ★ Get personalized staff training.
- ★ Receive a weekly report of all reviews and customer follow-up.