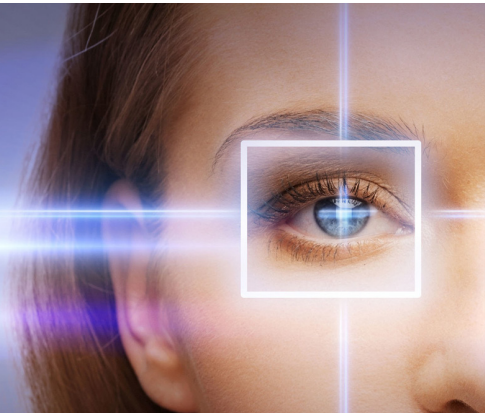


CUSTOMER STORY:

East Bay Eye Center | International Leaders in Ophthalmology

Location: San Ramon, CA
Joined Broadly: July 2015

The doctors of East Bay Eye Center offer the highest standard of care in all aspects of eye health, from comprehensive eye examinations and contact lenses to Ophthalmic surgical procedures.



"Over the past two years, our business has grown approximately 25%, we've added two new specialty areas, and we're investing in a new 1700 sq foot Research Institute. We wouldn't have been able to do it without Broadly."

25%

INCREASE IN REVENUE

+84

GOOGLE REVIEWS

+27

BROADLY REVIEWS

+15

FACEBOOK REVIEWS

THE RESULTS:



EXPANSION

New 1700 square ft. Research Institute.



STAFF GROWTH

Three doctors, one front desk, and two technicians.



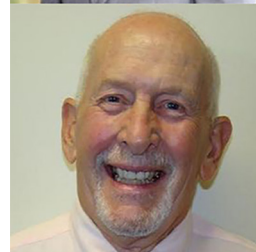
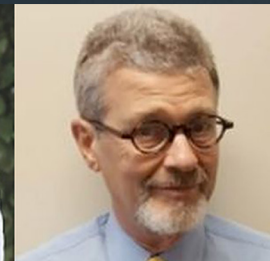
BUSINESS INCREASE

Corneal specialty and refractive surgery added to services.

FAVORITE BROADLY FEATURE:

Private Feedback

"The most important feature of Broadly's online reviews platform is the ability to receive private patient feedback. Direct feedback from our patients allows us to address concerns directly and improve the practice."





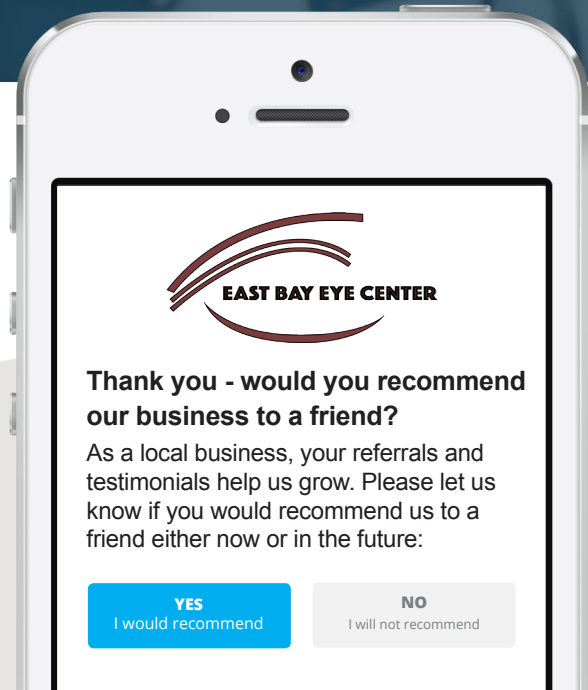
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- ★ Keep negative feedback offline.
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- ★ Get personalized staff training.
- ★ Receive a weekly report of your reviews and client follow-up.
- ★ Get reviews on Google and other online listings.