

CUSTOMER STORY:

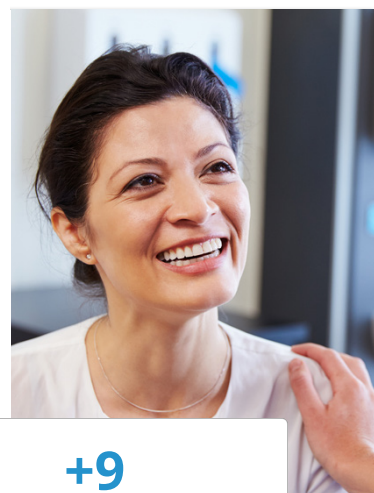
LAiMA OBGYN | Experts in Gynecology

Location: Monterey, CA
Joined Broadly: Nov. 2016

Specialists at LAiMA OBGYN practice the highest level of prenatal care. They integrate the best and safest medical practices so their patients feel safe through antepartum, intrapartum, and postpartum care.



"We just opened 10 months ago, so the reviews you see right now were acquired since last September. There's no doubt that reviews are driving the traffic. We've seen tons of business growth."



80%

INCREASE IN REVENUE

+80

GOOGLE REVIEWS

+14

FACEBOOK REVIEWS

+9

BROADLY REVIEWS

THE RESULTS:



EXPANSION

New equipment including ultrasound and colposcope.



STAFF GROWTH

Hiring marketing specialists and another ultrasound tech.



PATIENT INCREASE

Tripled the number of patients they see on a weekly basis.

FAVORITE BROADLY FEATURE:

Ease of Use

"The most valuable thing for us is the automation. Broadly enables immediate reviews - Patients get the immediate opportunity to leave a review rather than have to find our Google page to do so. It's so easy."






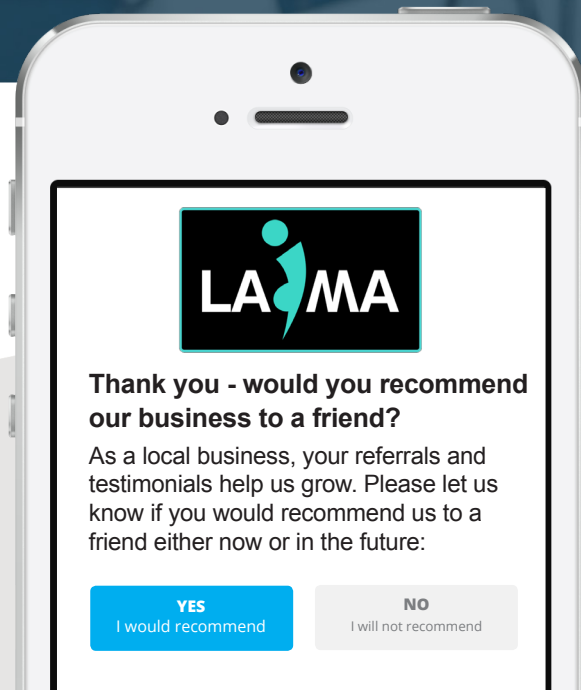
◀ BROADLY ▶

BROADLY.COM



Enhance your online presence
with reviews.

Get more reviews.
Look great online.
Win more business.



Grow your practice with Broadly

- ★ Optimize your Google profile and other business listings.
- ★ Send out a branded email to every customer prompting feedback on Google and Facebook.
- ★ Keep negative feedback offline.
- ★ Publish all 4 & 5-star Google and Facebook reviews to your website.
- ★ Get personalized staff training.
- ★ Receive a weekly report of your reviews and client follow-up.
- ★ Get reviews on Google and other online listings.