

CUSTOMER STORY:

# Twin Cities Furnace Cleaning | HVAC

**Location:** Maple Grove, MN  
**Joined Broadly:** April 2015

The Twin Cities Furnace Cleaning has over 15 years of experience in the industry. They are the highest-rated HVAC Cleaning company in Twin Cities.



*"In terms of our ROI, Broadly has been huge! People mention our reviews all the time and people pick us because of our reviews!"*



**20%**

INCREASE IN REVENUE

**+460**

GOOGLE REVIEWS

**+324**

BROADLY REVIEWS

THE RESULTS:



### CUSTOMER GROWTH

Retaining more customers and receiving referrals.



### STAFF GROWTH

Two new employees hired and generous raises across the team.



### NEW SPECIALTIES

We've increased our commercial duct and chimney repair jobs.

FAVORITE BROADLY FEATURE:

## Ease of Reviews

"For us it's the ease of getting multiple positive reviews. It feels like the reviews are just so frequent, regular, and so good. We're really impressed. We're very diligent about collecting emails and sending them out daily for those we've provided the service for."






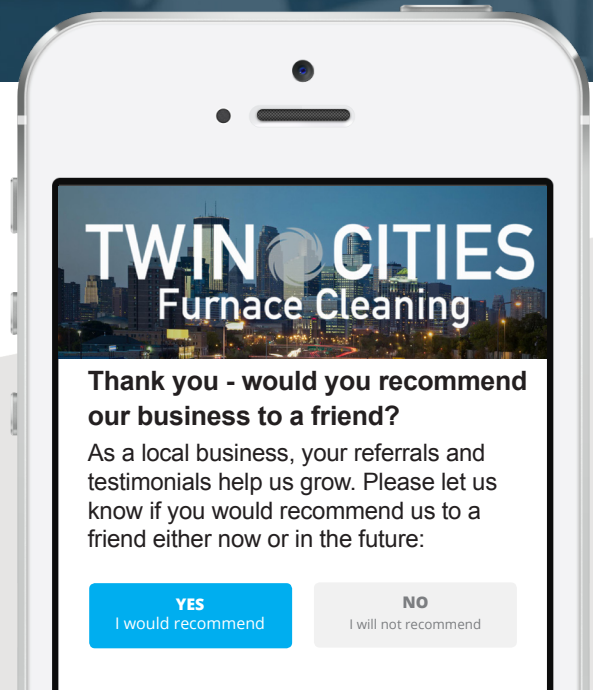
# ◀ BROADLY ▶

BROADLY.COM



Enhance your online presence  
with reviews.

Get more reviews.  
Look great online.  
Win more business.



## Grow your business with Broadly

- ★ Optimize your Google profile and other business listings.
- ★ Send out a branded email to every customer prompting feedback on Google and Facebook.
- ★ Keep negative feedback offline.
- ★ Publish all 4 & 5-star Google and Facebook reviews to your website.
- ★ Get personalized staff training.
- ★ Receive a weekly report of your reviews and client follow-up.
- ★ Get reviews on Google and other online listings.