

CUSTOMER STORY:

Woof Boarding & Daycare | Animal Services

Location: San Ramon, CA
Joined Broadly: May 2016

Woof Boarding Daycare is a hands-on dog-boarding facility. The staff is constantly upgrading their knowledge about the animal services space through continuing education programs, veterinarians, and trainers.



“Before Broadly we weren’t actively seeking reviews. Having this tool has given us a competitive edge. Our current, consistent reviews from happy clients are getting people in the door.”



+80

GOOGLE REVIEWS

+28

BROADLY REVIEWS

+12

FACEBOOK REVIEWS

THE RESULTS:



NEW AREAS

Dominates in her area in San Ramon.



STAFF GROWTH

Extra hires for the summer season.



BUSINESS GROWTH

Business stays consistent annually.

FAVORITE BROADLY FEATURE:

Ease of Leaving Reviews

“Even if people are happy sometimes they think it’s too hard to leave a review. It’s a quick email, they hit one button and boom. I always look at the first number on our report to see how many people left reviews.”






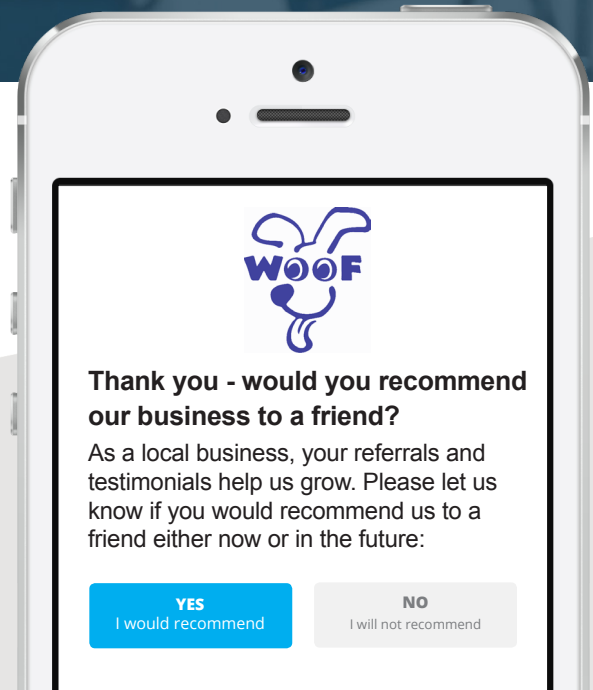
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- ★ Keep negative feedback offline.
- ★ Publish all 4 & 5-star Google and Facebook reviews to your website.
- ★ Get personalized staff training.
- ★ Receive a weekly report of your reviews and client follow-up.
- ★ Get reviews on Google and other online listings.