

CUSTOMER STORY:

Affordable Roofing Contractors | Roofing Contractor

Location: Miami, FL

Joined Broadly: Feb. 2017

Affordable Contractors, Inc. is a state licensed Miami Roofing Contractor specializing in quality applications since 1979. Their family-operated firm specializes in residential, commercial and industrial roofing services.



*"Having Broadly is a game-changer. The amount of new clients & new leads that have come in since has increased beyond expectations."*



50%

INCREASE IN REVENUE

+55

GOOGLE REVIEWS

+4

BROADLY REVIEWS

THE RESULTS:



NEW INVESTMENTS

Purchased new building, two new trucks and a billboard ad.



STAFF GROWTH

18 current field employee, 8 added since Broadly.



REVENUE INCREASE

On track to do over \$3 million this year, 50% increase from last year.

FAVORITE BROADLY FEATURE:

Customer Service

"Broadly's customer service is amazing! They are always there when I call or have a question. Someone always gets back to me, it's amazing."






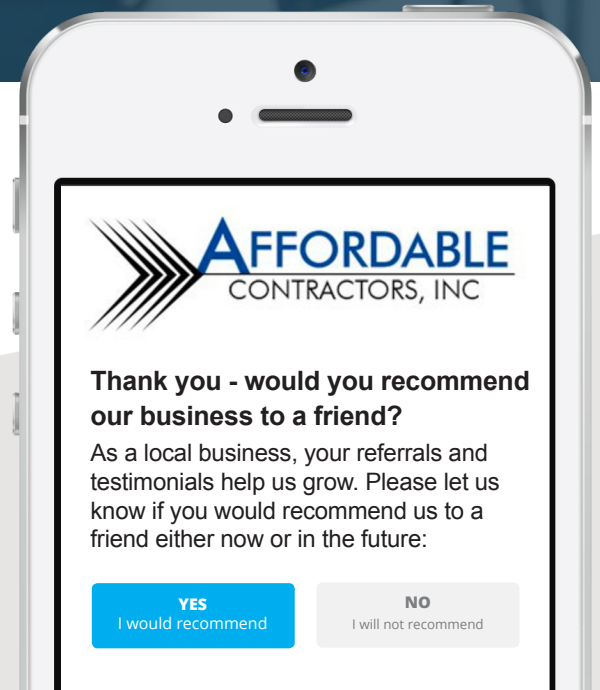
# ◀ BROADLY ▶

BROADLY.COM



Enhance your online presence  
with reviews.

Get more reviews.  
Look great online.  
Win more business.



## Grow your business with Broadly

- ★ Optimize your Google profile and other business listings.
- ★ Send out a branded email to every customer prompting feedback on Google and Facebook.
- ★ Keep negative feedback offline.
- ★ Publish all 4 & 5-star Google and Facebook reviews to your website.
- ★ Get personalized staff training.
- ★ Receive a weekly report of your reviews and client follow-up.
- ★ Get reviews on Google and other online listings.