

CUSTOMER STORY:

Wagging Tails Pet Resort | Pet Grooming/Boarding

Location: Tempe, AZ

Joined Broadly: November 2017

Wagging Tails Pet Resort is a small, family-owned shop and is one of Tempe's premier providers in grooming, boarding and daycare services. They put their clients' pet's happiness and well-being first and work hard to support their community and local rescue groups.



"I used to be nervous anytime I'd receive a notification about a pending review on Google, Yelp or Facebook. Since starting with Broadly, I'm now excited to see new review notifications! Broadly makes online reputation management super easy for small businesses."



30%

INCREASE IN REVENUE

+102

GOOGLE REVIEWS

+14

BROADLY REVIEWS

+26

FACEBOOK REVIEWS

THE RESULTS:



NEW EMPLOYEES

They doubled their staff since last year.



NEW PROFITS

Their revenue has increased 30% year-over-year.



VISIBILITY ONLINE

Their great Google presence has helped them stand out amongst competition in a highly competitive area.

FAVORITE BROADLY FEATURE:

Broadly's Review Platform

"Our number one goal is to provide our clients great service. Broadly helps us not only improve our online reviews, but also gives us the opportunity to make things right. We value all customer feedback and Broadly makes it easy for us to keep our client relationships strong. "






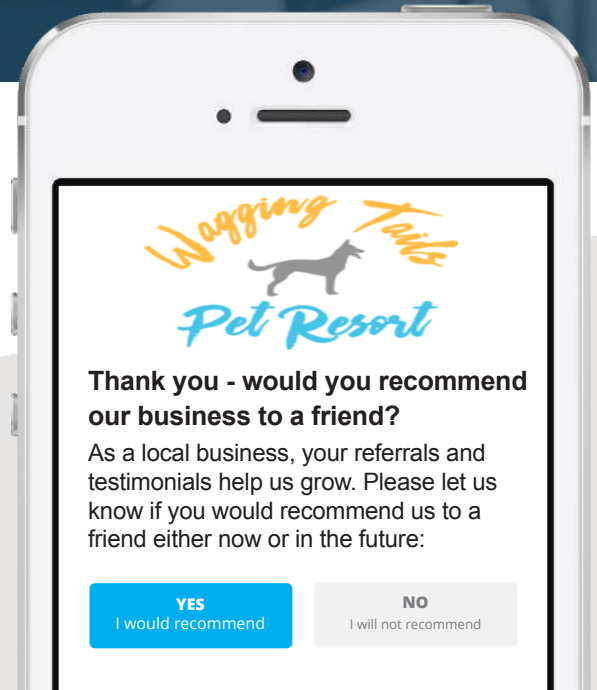
◀ BROADLY ▶

BROADLY.COM



Enhance your online presence
with reviews.

Get more reviews.
Look great online.
Win more business.



Grow your business with Broadly

- ★ Optimize your Google profile and other business listings.
- ★ Send out a branded email to every customer prompting feedback on Google and Facebook.
- ★ Keep negative feedback offline.
- ★ Publish all 4 & 5-star Google and Facebook reviews to your website.
- ★ Get personalized staff training.
- ★ Receive a weekly report of your reviews and client follow-up.
- ★ Get reviews on Google and other online listings.